Mobility

Trends set to disrupt and shape the Future of Mobility

WBCSD
The only constant is **change**

Global factors accelerating the rate at which transport related solutions are changing.

*See WBCSD mega trends analysis*
**Business risk and opportunities**

83% of executives surveyed by KPMG believe disruption is here!

**US$7 trillion** mobility market brings opportunity

- Amazon’s Prime Air
- Uber tries autonomous trucking

Packages delivered within 30 minutes of order

Completing a delivery of 50,000 cans of beer in Colorado Springs
Cross functional trends

Trend analysis focused on four transport areas:

- Car Ownership
- Public Transport
- Aviation
- Freight & Logistics
Four sustainable mobility goals

Trends from literature

Trends from business

Trends grouped into three categories

**Enablers**
- IoT/ Big data
- Artificial Intelligence
- Regulation
- Infrastructure

**Technology**
- Electric vehicles
- Autonomous vehicles
- Blockchain
- Drones

**Use**
- Shared mobility
- Ride hailing
- TaaS
- MaaS
Five streams have started in 2019

- Sustainable mobility management
- Data sharing principles
- Emobility REmobility
- Circular Economy Auto deep dive

Strategic framework
Adding to work on heavy transport

Transforming Heavy Transport

below50
Low Carbon Freight
Smart Freight Procurement
Our **Four** sustainable mobility **goals**