Walking for life –
Norway’s national walking strategy

Transport Day 2018: Urban mobility solutions to tackle climate change
Liv Øvstedal, Norwegian Public Roads Administration
National Walking Strategy since 2012

Everyday walking in towns and cities as transport and activity:

Aim
- Make it attractive for everyone to walk
- More people should walk more

Key principles
- Vision zero: 0 killed/seriously injured in transport
- Universal design

Why?

Global perspective:
- Reduce greenhouse gas emissions

Local perspective:
- Liveable cities
- Social perspective
- Health perspective
- Economic perspective
National Walking Strategy

Aim
- Make it attractive to everyone to walk
- More people should walk more

6 action areas:
- Responsibility and cooperation
- Physical environment on urban, network, and street level
- Operation and maintenance
- Traffic interplay
- Active walking culture
- Knowledge and communication

Guidance (2014) on
Local walking strategies and pedestrian plans
Vision zero & zero urban car traffic increase

- How to increase walking and biking without increasing accidents?
- Ambitions by 2030: Reduce traffic fatalities and serious injuries by 50%
- Best use of today’s infrastructure with increase in walking, biking and PT?

9 larger urban areas:
Measures to be considered to improve walking and biking safety:
- Improve network, crossings, routes to school
- Lower urban speed limits (30 -50 km/t)
- Improve operation and maintenance
- Walking culture: Share the street campaigns, school «heart zones», elderly pedestrians “classes”
- Responsibility, cooperation: Safe Communities certification
Targeting **zero** increase in urban private car traffic

9 larger urban areas:
- Person trips to increase by walking, biking and PT
- Investing in PT infrastructure, inter-city trains
- Dense & mixed land-use at PT hubs, walking as part of PT trip
- Local walking strategies and pedestrian plans

Middle-sized and small towns:
- Walking to increase twice as much as PT trips

Walking as part of MAAS and new technological approaches?
Thank you for your attention!

National walking strategy

www.vegvesen.no
ESSENCE OF LIFE
LIFE ON EARTH
QUALITY OF LIFE
LIFE IN THE CITY
LIFE SPAN
JOY OF LIFE
STREET LIFE
«MATTER OF LIFE OR DEATH»
WALKING FOR LIFE