ENDING VIOLENCE AGAINST WOMEN IN PUBLIC SPACES

Marrakech, on 13/11/2016

By SMYEJ WIDAD
SUMMARY

- General Context
- Partnership Strategy
- Prevention of violence against women in transit
- Partners
The United Nations defines violence against women as “any act of gender-based violence that results in, or is likely to result in, physical, sexual or psychological harm or suffering to women, including threats of such acts, coercion or arbitrary deprivation of liberty, whether occurring in public or in private life” (General Assembly Resolution 48/104 Declaration on the Elimination of Violence against Women, 1993).
Fast facts: statistics on violence against women and girls

Worldwide more than 1 out of 3 women have been victims of physical/sexual violence

More than 60% of these incidences remain unreported

Source: the world’s women 2015, statistics division, United Nations department of Economic ans social Affairs
Produced by: United Nations Departement of public information
GENERAL CONTEXT

- Legislative framework:
  - International conventions
  - The 2011 Moroccan Constitution
  - Publication of the Memorandum by the CNDH
  - Istanbul Convention (May 2011)
  - 2012-2016 – Government Plan
The UN Women headlight initiative

« Safe cities and safe public spaces »
« Safe cities without violence against girls and women »

Partnership agreement between UN Women and ALSA Marrakech on 23/03/2015

This initiative responds to the will of ALSA to improve the safety conditions of women in public transport
PARTNERSHIP STRATEGY

Encourage respect for the rights of citizens

Take preventive measures against gender violence

Provide assistance to threats

Marrakech a safe city if...

A safe city is a city whose residents and officials are committed to the welfare of all citizens

A city where women and girls can enjoy public spaces without fear of being assaulted.

A city where no violence is committed against women and girls, at home or in the street

A city where the state and local governments guarantee the access of women and girls in the justice system.
Prevention of violence against women in transit

- The role of ALSA:
  - Ensuring women’s access to means of transport
  - Coordination with municipal authorities
  - Ensure safety during the journey

Ensure safety during the journey
Coordination with municipal authorities
Ensuring women’s access to means of transport
Prevention of violence against women in transit

- **Target population:**

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<th>TANGER</th>
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<th>MARRAKECH</th>
<th>KHOURIBGA</th>
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<tbody>
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<td>Population (M)</td>
<td>0.7</td>
<td>1.2</td>
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<td>Annual Passengers</td>
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<td>400</td>
<td>600</td>
<td>600</td>
<td>90</td>
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Prevention of violence against women in transit

- ALSA prevention approach:

  INTERNAL AWARENESS CAMPAIGN

  EXTERNAL AWARENESS CAMPAIGN
ALSA PREVENTION APPROACH:

INTERNAL AWARENESS ACTIONS

- Semester briefings: In favor of our drivers
**ALSA PREVENTION APPROACH:**

**INTERNAL AWARENESS ACTIONS**

- **The ALSA fleet as an instrument of awareness:** ALSA has provided to the UN women its entire fleet to use as a means of communication and transmit messages to users of the bus at the four cities in which we are present.
ALSA PREVENTION APPROACH:

INTERNAL AWARENESS ACTIONS

- On-board cameras for more security
ALSA prevention approach:

- Training of controllers: to deal with potential cases of violence on board the bus.
ALSA prevention approach:

**EXTERNAL AWARENESS ACTIONS**

- To ensure guaranteed access to means of transportation at a national level, ALSA has two centers officially approved to train professional drivers in Marrakech and Agadir:
  - HGV drivers
  - Taxi drivers
  - Minibus and tourist transport drivers

- **Additional training action targeting:**
  - The fight against violence against women.
  - The importance of economic independence for women
  - Prevention and fight against VIH
ALSA prevention approach:

- To ensure the smooth running of professional training provided at our centers, we have:
  - Highly qualified team of trainers.
  - Classrooms equipped with simulators.
Partners

- ONU Femmes
- Imadel
- Direction Générale des Collectivités Locales
- ALSA
- Commune urbaine de Marrakech
Thank you for your attention